

CORY FREEMAN

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Professional Experience

Graphic Designer and Promotions Coordinator | May 2008 - May 2009

University of Wisconsin - Stevens Point, University Centers | *Stevens Point, WI*

Develop and oversee campus-wide promotional and marketing campaigns

Create print materials including brochures, newsletters, mailers, posters and building signage

Design and help maintain University Centers websites and other online promotional material

Create and update numerous brands and identities throughout the University Centers

Collaborate with other positions throughout the University Centers to pull together a cohesive product

Graphic Designer | November 2007 - August 2008

Boys & Girls Club of America | *Stevens Point, WI*

Design a variety of promotional materials for fund-raisers and community events

Create in-house signage and marketing and membership materials

Assist in organizing and running various community events

Technology and Service Specialist | July 2004 - August 2008

Best Buy Incorporated | *Stevens Point, WI & Appleton, WI*

Education

Bachelor of Fine Arts | University of Wisconsin - Stevens Point

Major: **Graphic Design**

Self-Directed Emphasis: **Concept Design**

Minor: **Anthropology**

Awards In an effort to bring more unique design and illustration education to the University, I wrote a series of grants that allowed the University to purchase approximately \$1000 worth of training DVDs. These training DVDs have been used by students to further their passion for design in the film and video game industries. Using these DVDs, I personally expanded and continue to hone my skills in Concept Design as well as Matte Painting.

Software knowledge includes the following:

Adobe Photoshop

Adobe Dreamweaver

Microsoft Expressions Web

3D Studio Max

Adobe Illustrator

Adobe Premiere

QuarkXpress

Microsoft PowerPoint

Adobe InDesign

Adobe Flash

Corel Painter

Microsoft Excel